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CAVCO HOMES JOIN NBC'S "AMERICAN DREAM BUILDERS"

PHOENIX, Arizona (April 8, 2014) — Cavco Homes, Inc. (NASDAQ:CVCO) and Palm Harbor Homes today announced that they will be joining NBC's *American Dream Builders* for an upcoming episode to air on Sunday, April 13, 2014. *American Dream Builders* is a one-hour reality competition series that premiered March 23 at 8/7c and is hosted by renowned designer Nate Berkus. Cavco Homes and Palm Harbor Homes built modular homes called Eco-cottages for one of the show's design competitions.

As long-time national builders of modular homes and cottages, Cavco and Palm Harbor Homes are perfectly aligned to assist *American Dream Builders* with this important task. Delivering high quality homes built to exacting specifications at a remote site on a tight time schedule is routine for these homebuilders. Although Cavco and Palm Harbor can and do build many homes in excess of 3,000 square feet, they also build efficiently designed [green cottages](#) like the ones that will be showcased and decorated on *American Dream Builders*. After the episode, the Eco-cottages will be transported to KOA's Ventura Ranch Resort (www.venturaranchoa.com) in Santa Paula, California, where they will be used as recreational rental cottages.

Joe Stegmayer, Chairman, President & Chief Executive Officer of Cavco Industries, Inc., explained, "We are always excited for the opportunity to showcase the unique flexibility and quality of modular home construction. Smaller, more energy efficient homes are a growing part of our industry. It is a special assignment for us to be providing small footprint living spaces for these designers to demonstrate tips and techniques to maximize every area of the home for multi-purpose use while keeping it stylish and livable. We are proud to be the first modular home building company to work with *American Dream Builders* in its inaugural season."

In addition to being shown on *American Dream Builders*, the winning designer's home from this episode will also be featured in a photo spread in an upcoming edition of *Better Homes & Gardens*.

Cavco Homes, Inc., headquartered in Phoenix, Arizona, designs and produces factory-built housing products primarily distributed through a network of independent and company-owned retailers. The Company is one of the largest producers of manufactured homes in the United States, marketed

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under a variety of brand names including Cavco Homes, Fleetwood Homes and Palm Harbor Homes. The Company is also the leading producer of park model homes, vacation cabins, and systems-built commercial structures, as well as modular homes built primarily under the Nationwide Custom Homes brand. Cavco's mortgage subsidiary, CountryPlace Mortgage, offers conforming mortgages to purchasers of factory-built and site-built homes. Its insurance subsidiary, Standard Casualty, provides property and casualty insurance to homeowners. See <http://www.cavco.com> and www.parkmodels.com.

Palm Harbor Homes is one of the nation's leading manufacturers and marketers of multi-section manufactured homes. The Company markets nationwide through vertically integrated operations, encompassing manufacturing, marketing, financing and insurance. For more information on the Company, please visit www.palmharbor.com. For more information on Eco-cottages, visit www.eco-cottages.com.

American Dream Builders is produced by Universal Television in association with Steele Mill Productions, Inc. Nate Berkus serves as executive producer along with Tom Shelly ("Love in the Wild," "Survivor") and Jason Ehrlich ("The Bachelor"). The show airs on NBC on Sunday evenings at 8/7c.

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